

Analyzing and Visualizing Data in Looker

Course 4333– 8 Hours

Overview

In this course, you learn how to do the kind of data exploration and analysis in Looker that would formerly be done primarily by SQL developers or analysts. Upon completion of this course, you will be able to leverage Looker's modern analytics platform to find and explore relevant content in your organization's Looker instance, ask questions of your data, create new metrics as needed, and build and share visualizations and dashboards to facilitate data-driven decision making.

On Completion, Delegates will be able to

- Define Looker and the capabilities it provides for working with data
- Explain the four core analytical concepts in Looker (dimensions, measures, filters, pivots)
- Use dimensions, measures, filters, and pivots to analyze and visualize data
- Create advanced metrics instantaneously with table calculations
- Create and share visualizations using Looks and dashboards
- Utilize folders and boards in Looker to manage and organize content

Who Should Attend

- Business Users who need to draw insights from data.
Data Analysts who are responsible for data analysis and visualization within their organizations.

Course Contents

- Introduction to Looker
- Core Analytics Concepts
- Table Calculations
- Looks and Dashboards
- Content Management